

FusionPro® Direct

Centralized High-Volume Personalization Solution

FusionPro Direct is a server-based application that accepts unlimited, simultaneous variable data publishing (VDP) job submissions into a centralized job queue, where they can be viewed and controlled from any FusionPro Desktop or Designer workstation. Built for large or complex VDP jobs, FusionPro Direct can be installed in minutes and requires no programming. Requests flow directly to FusionPro Direct, offloading the VDP composition process from local desktop machines. Email notification and the ability to copy finished VDP output to a RIP hot folder offer time-saving and cost-effective workflow automation, for a higher margin per job than traditional VDP workflows that require numerous hands-on processes.



Efficient

Take Your VDP Production to a New Level

Operate with higher margins than traditional VDP workflows that require numerous hands-on processes with features such as email notifications and auto-delivery to a hot folder. Your business will save valuable time and resources.

Create a Fully Optimized VDP Workflow

Streamline the creation and delivery of personalized print projects and enhance overall productivity by sending large or complex VDP jobs to a centralized job queue. Compose reordered items with ease using stored templates paired with new data.

Compose Sizeable Output Files with Ease

You now have the power to say yes to customers with large record-set VDP templates. Composing at lightning speed, the application that can be implemented with absolutely no programming to provide process control and automated status updates.

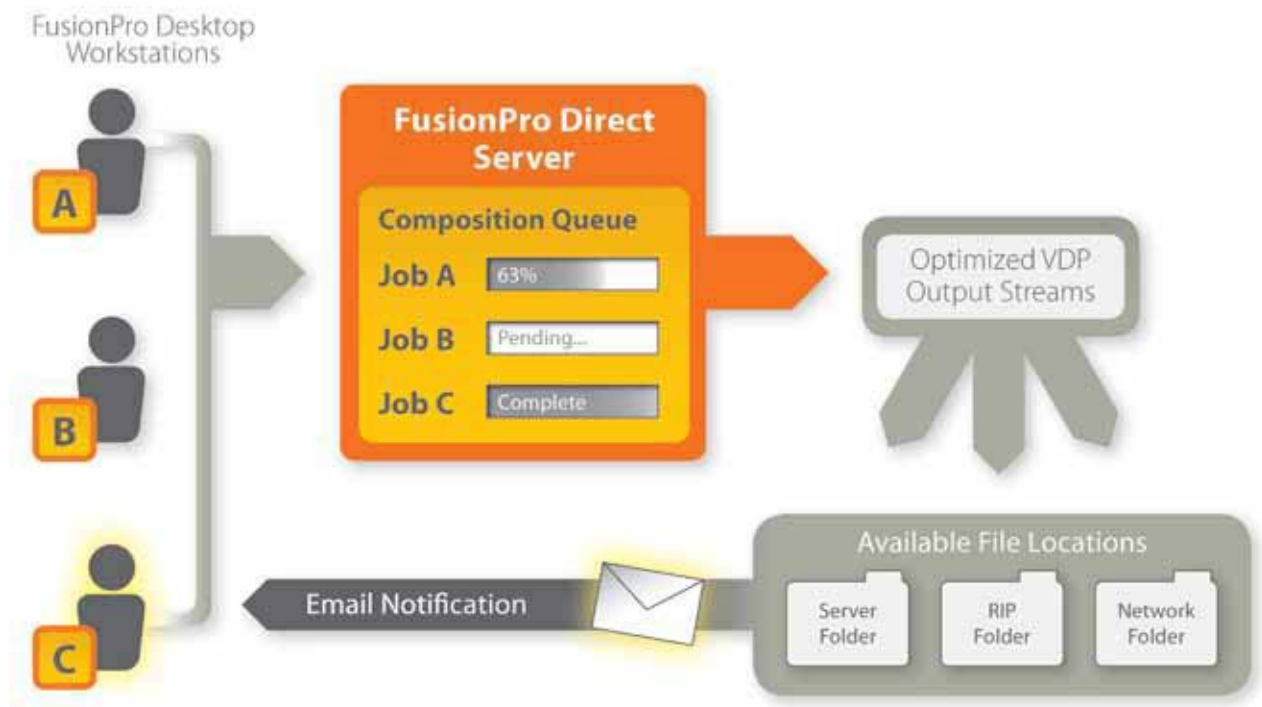
FusionPro Desktop and FusionPro Direct, a Dynamic Duo

Start with the FusionPro Desktop application you love and add FusionPro Direct for unlimited scalability to handle your current and future VDP needs.

Release the Power of Valuable Design Workstations

Gain added resources by freeing your design workstations from composition processing and putting them to work to support the other important production functions your business needs.

Printable's FusionPro Direct Workflow



FusionPro Direct Features

| Delivery Type | Server | Locally installed, server-based solution |
|--------------------------------|-----------------|---|
| Exporting | Yes | Included export plug-ins for Adobe® InDesign® and QuarkXPress |
| Variable Graphics | Yes | Dynamic charts and tables for variable data in financial documents |
| Output Format | 10 | Ten included VDP output formats (AFP, PDF, PostScript, VDX, PPML, HP-PPML, VPS, JLYT, VIPP, Digimaster-PostScript) offer compatibility with the leading digital print workflows |
| International Language Support | Yes | Unicode functionality allows multilingual variable data document composition to promote personalized international communications for businesses with multilingual customers |
| Notifications | Email Alerts | Alerts users when composition is complete |
| List Exporting | Yes | Download data in XLS or CSV format to avoid the size limitations of the XLS format and Excel's cutoff point of 65,000 data records |
| Workflow Speed | High | Powers internal workflows with tens or hundreds of thousands of data records per job to run multiple presses at full rated speed |
| Template Options | Yes | FusionPro Desktop VDP templates can be easily incorporated into FusionPro Direct |
| Programming Required | No | Can be implemented with absolutely no programming |
| Streamlined File Submission | Yes | Direct submission to RIP hot-folders |
| DirectSmile Integration | Optional Add-on | Unique DirectSmile integration produces high-impact customized print collateral with personalized imagery. |

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